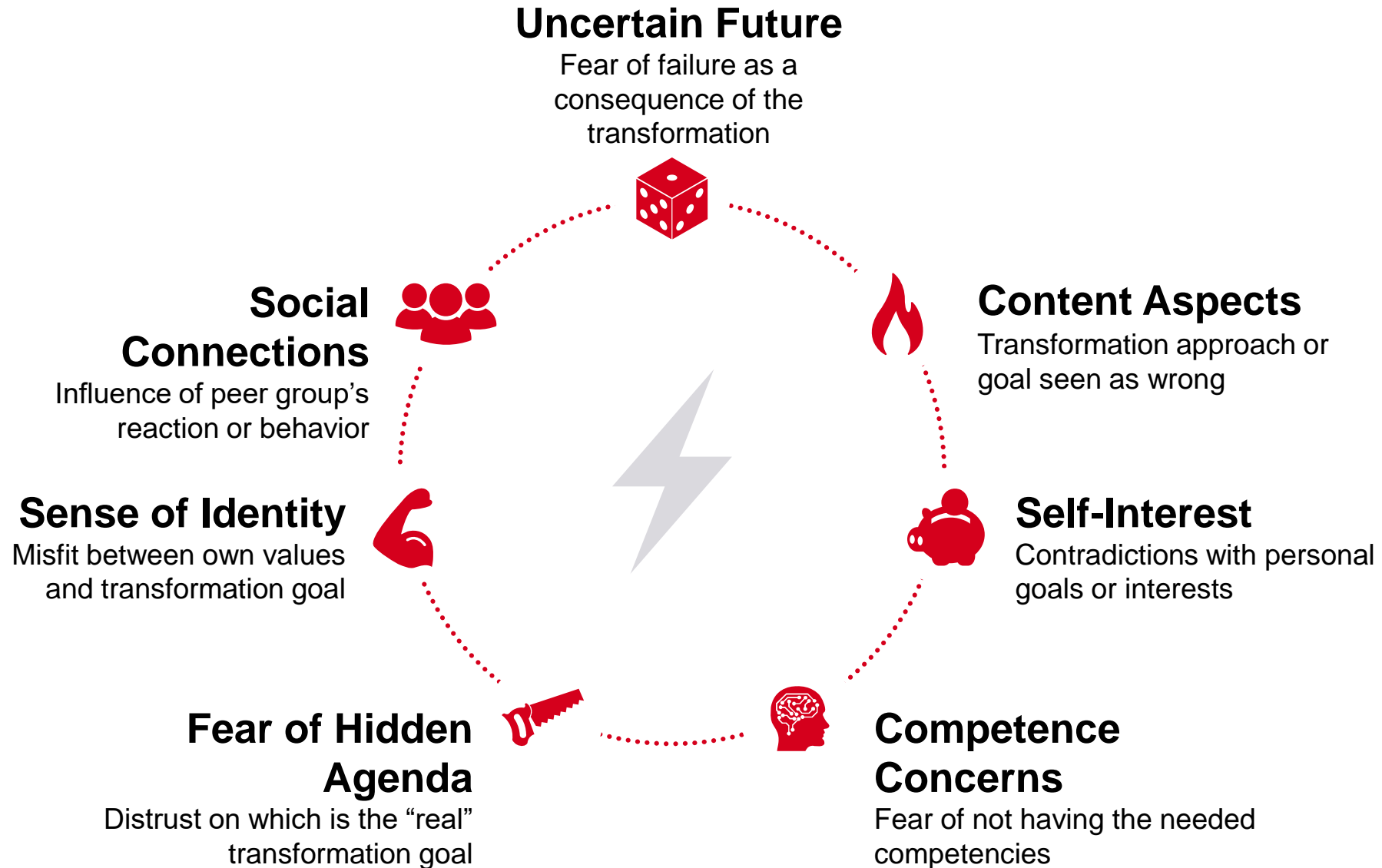
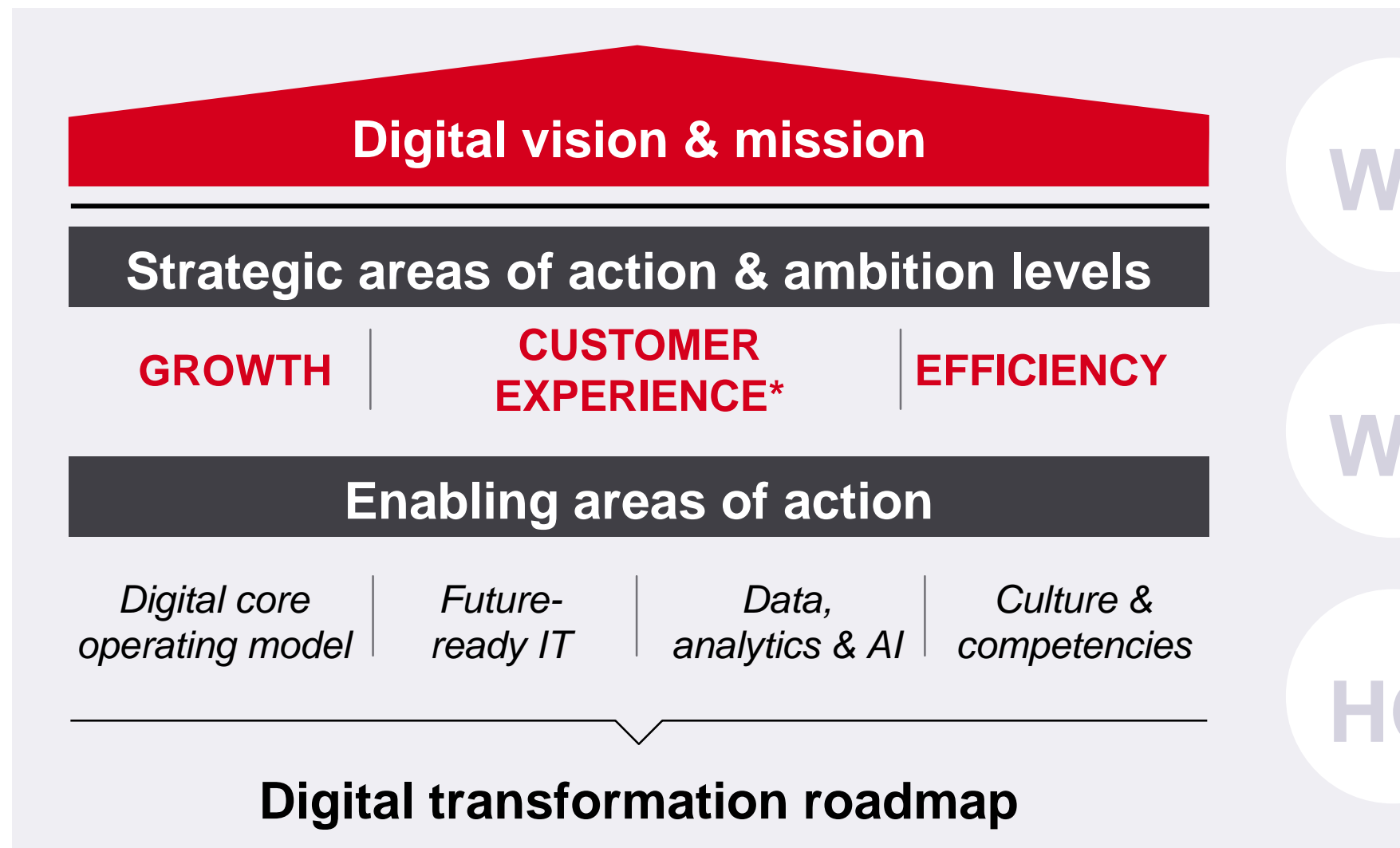


The 7 Barriers to Change: activate the Human Factor as a key digital transformation enabler



To be digital is not the end goal: technologies must be used systematically to increase value



* HCPs, patients, customers
Source: Porsche Consulting

The future will be patient-first, enabled by an infrastructure for scaling AI beyond silos

AI drives and speed up this

transformation

